

HIGHWAY MAINTENANCE YEARBOOK



RATE CARD >

HMY21 EDITION COPY DEADLINES

Bookings are subject to availability. Please call to place your booking as soon as you can to allow us plenty of time to get your artwork 100% correct and ensure your advertisement appears exactly where you want it.

Remember, each Gloss Full Page Tab Divider position is unique, so book early to make sure you have your preferred position.

**Copy deadline for advertisements requiring our design service
Friday 20 March 2020**

**Copy deadline for print-ready artwork
Friday 27 March 2020**

| GLOSS PREMIUM | RATE |
|--|--------|
| Gloss Full Page <i>Premium position (Inside Front, Inside Back)</i> | £1,190 |
| Gloss Full Page <i>Divider front / reverse (No Tab)</i> | £990 |
| Gloss Full Page <i>Tab Divider front & reverse (specific positions, see below)</i> | £990 |
| Front & reverse Authorities section | |
| Front & reverse Consulting Engineers section | |
| Front & reverse Maintenance Contractors section | |
| Front & reverse Road Contractors section | |
| Front & reverse Products & Services section | |
| Front & reverse Associations & Institutions section | |
| Front & reverse Index and Notes section | |

Non-tab gloss dividers can be positioned, subject to availability, within the category of your choice.
Prices listed per entry and are exclusive of VAT at the current rate

| RUN OF PAPER | RATE |
|----------------------------|------|
| Additional Standard Entry* | £54 |
| Bold Standard Entry | £83 |
| Quarter Page | £200 |
| Half Page | £320 |
| Full Page | £560 |

*Each company receives one Standard Entry free of charge.
Prices listed per entry and are exclusive of VAT at the current rate

PAYMENT

Payment terms – immediate on receipt of invoice, or 30 days with a prearranged account.

Payments accepted by card by calling **01273 491462**
or BACS payment

Spinfish Publishing Ltd.,
Lloyds Bank Haywards Heath
Branch sort code **30:18:30**
Account number **37505560**

Please quote your invoice number on BACS payments.

PLEASE REFER TO THE TERMS AND CONDITIONS